

Sports Nutrition in Serbia

Market Direction | 2023-10-05 | 19 pages | Euromonitor

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Report description:

The sports nutrition category is expected to see continued dynamic growth in 2023. As Serbians have returned to pre-pandemic lifestyles, they have spent more time outdoors and in gyms. Moreover, the experience of the COVID-19 crisis boosted consumer health awareness and prompted many Serbians to reassess their lifestyles and commit to more regular exercise and sporting activity. In this environment, awareness about sports nutrition has increased. Consumers have greater knowledge about a wide num...

Euromonitor International's Sports Nutrition in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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