

Sports Nutrition in Peru

Market Direction | 2023-10-05 | 23 pages | Euromonitor

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Report description:

The post-pandemic resumption of sporting activities, with consumers renewing their gymnasium and sports club memberships, has helped the recovery of sports nutrition, with sales patterns continuing to normalise following the atypical highs and lows during the pandemic era.

Euromonitor International's Sports Nutrition in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN PERU

KEY DATA FINDINGS

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Post-pandemic resumption of sporting activities benefits sports nutrition, but challenges around whey protein supply remain
Social media and word of mouth are now the most influential channels for sports nutrition promotion

Consumers improve their eating habits in a more complex economic context

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