

Sports Nutrition in Hungary

Market Direction | 2023-10-05 | 24 pages | Euromonitor

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Report description:

Sports nutrition has remained one of the best performing areas of Hungary's consumer health market in 2023, with strong double-digit growth in total current value sales projected and all categories poised to register impressive results in volume terms. Overall demand has slowed slightly from the previous year, partly due to the cost-of-living crisis but also because consumption is now stabilising after having spiked in 2022 following the ending of pandemic-related restrictions. Nonetheless, volu...

Euromonitor International's Sports Nutrition in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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