

Sports Nutrition in Bulgaria

Market Direction | 2023-10-05 | 23 pages | Euromonitor

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Report description:

The sports nutrition category has seen international brands, such as Post Holdings Inc, Optimum Nutrition Inc, and Pure Nutrition Technology, establish strong positions in the Bulgarian market. International brands typically offer a wide range of sports nutrition products, including protein supplements, pre-workouts, amino acids, and recovery formulae. The diversity of the offer allows consumers to access a comprehensive suite of products that cater to their specific fitness goals and dietary pr...

Euromonitor International's Sports Nutrition in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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