

Sports Nutrition in Azerbaijan

Market Direction | 2023-10-05 | 21 pages | Euromonitor

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Report description:

Within Azerbaijan's sports nutrition category, prices are climbing yet the sales shows robust vitality. Price hikes are in response to tangible macroeconomic factors such as the inflationary dynamics domestically and the economic ramifications of the Russian-Ukrainian war that have disrupted logistics and spiked delivery costs. Despite these economic headwinds, the category continues to grow in value and volume sales, though at a slower pace than in 2022. Demand is supported by the evolving cons...

Euromonitor International's Sports Nutrition in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN AZERBAIJAN

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2023 sees volume and value rises for sports nutrition

Local producers struggle to win over consumers

Protein/Energy Bars leads growth with continued rapid rise

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