

Plant-Based Dairy in Ukraine

Market Direction | 2023-10-04 | 17 pages | Euromonitor

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Report description:

Local brand Bob Snail is already known in Ukraine, especially by parents, due to its range of healthy sweets/snacks that are made from fruit-based ingredients. However, the brand has now branched out into offering plant-based yoghurt made from coconut cream. The range is available in five flavours and is available in the dairy section of the large supermarkets, mostly alongside the imported Alpro range of plant-based yoghurt. Bob Snail's products are targeted both at adults and kids and they are...

Euromonitor International's Plant-based Dairy in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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