

Personal Luxury in Indonesia

Market Direction | 2023-10-06 | 23 pages | Euromonitor

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Report description:

Personal luxury retail value sales increased by 12% in 2023 to reach IDR18.7 trillion, supporting growth recorded by leading brand providers, such as Kering SA, Luvitasindo PT and Chanel SA. The category's value sales growth in 2023 was boosted by consumers investing in luxury goods such as designer apparel and footwear (ready-to-wear) and luxury leather goods as an alternative asset class. Moreover, the prospect of utilising these goods for income generation through rental platforms added another...

Euromonitor International's Personal Luxury in Indonesia report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Personal luxury sees rising current retail value sales in 2023, while Dior makes a comeback at the Four Seasons Jimbaran Bay

Designer apparel and footwear (ready-to-wear) characterised by designer apparel (ready-to-wear)

Luxury eyewear enjoys growing popularity and rising value sales thanks to changes in fashion, although counterfeit continues to threaten category sales

Retail value sales of luxury jewellery increase in 2023 thanks to the resumption of society

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Luxury timepieces enjoys value sales increase in 2023

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Kering SA leads personal luxury in 2022

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