

Paediatric Consumer Health in Slovakia

Market Direction | 2023-10-03 | 24 pages | Euromonitor

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Report description:

The post-Coronavirus (COVID-19) pandemic wave of respiratory infections drove dynamic retail volume and current value growth in paediatric cough/cold remedies in 2022. This followed a strong rebound in demand in 2021, which was, in turn, informed by the decline in 2020 as the pandemic forced consumers to stay at home, thereby limiting their exposure to the elements and other people. However, very fast growth in 2021 and 2022 is taking its toll on the 2023 performance, with projected declines in...

Euromonitor International's Paediatric Consumer Health in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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