

Paediatric Consumer Health in North Macedonia

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Paediatric consumer health is achieving strong double-digit value growth in 2023 as a result of consumer demand for high-quality consumer health products positioned for children, coupled with rising unit prices and the impact of inflation. Paediatric cough/cold remedies continues to register the fastest retail value growth in 2023 as a result of stable consumer demand and strong unit price increases. This category saw significant decline during the COVID-19 pandemic; however, with society fully...

Euromonitor International's Paediatric Consumer Health in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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