

Paediatric Consumer Health in North Macedonia

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Paediatric consumer health is achieving strong double-digit value growth in 2023 as a result of consumer demand for high-quality consumer health products positioned for children, coupled with rising unit prices and the impact of inflation. Paediatric cough/cold remedies continues to register the fastest retail value growth in 2023 as a result of stable consumer demand and strong unit price increases. This category saw significant decline during the COVID-19 pandemic; however, with society fully...

Euromonitor International's Paediatric Consumer Health in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in North Macedonia
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List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for high-quality products positioned for children and inflation drive strong double-digit value growth in 2023

Greater consumer interest in paediatric vitamins and dietary supplements

Krka Farma continue to lead paediatric consumer health

PROSPECTS AND OPPORTUNITIES

Slowed growth as market is facing saturation

Paediatric ibuprofen suffers from negative image

Shift towards natural products

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Penetration of Private Label by Category: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format: % Value 2018-2023

Table 13 Distribution of Consumer Health by Format and Category: % Value 2023

Table 14 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 15 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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