

Paediatric Consumer Health in Lithuania

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Despite seeing growth levels less than in 2022, 2023 has been a positive year for paediatric consumer health in Lithuania. In spite of soaring inflation caused by the energy crisis as a result of the war in Ukraine, paediatric consumer health will register solid current retail value sales. Parents continue giving their children their best, even with reduced purchasing power. In particular, cough and remedies have performed well, boosted by the cold and flu seasons.

Euromonitor International's Paediatric Consumer Health in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in Lithuania
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List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN LITHUANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Seasonal colds and flus boost sales in paediatric consumer health

Diaper rash sales are limited due to low birth rates during the pandemic

Nurofen is in high demand, boosting sales of paediatric analgesics

PROSPECTS AND OPPORTUNITIES

Parents ensure they have the budget to spend on paediatric goods

Key players remain the same during the forecast period, while private label grows

A shift towards natural products over the forecast period

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN LITHUANIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments?

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 6 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2018-2023

Table 8 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 10 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 11 Penetration of Private Label by Category: % Value 2018-2023

Table 12 Distribution of Consumer Health by Format: % Value 2018-2023

Table 13 Distribution of Consumer Health by Format and Category: % Value 2023

Table 14 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 15 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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