

Paediatric Consumer Health in Lithuania

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Despite seeing growth levels less than in 2022, 2023 has been a positive year for paediatric consumer health in Lithuania. In spite of soaring inflation caused by the energy crisis as a result of the war in Ukraine, paediatric consumer health will register solid current retail value sales. Parents continue giving their children their best, even with reduced purchasing power. In particular, cough and remedies have performed well, boosted by the cold and flu seasons.

Euromonitor International's Paediatric Consumer Health in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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