

Other Dairy in Ukraine

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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Report description:

Although other dairy saw heavy losses in retail volume terms in 2022 due to the impact of Russia's invasion of Ukraine, the category did not see such a sharp decline as some other areas of dairy. A major factor behind this was the more stable performance of condensed milk which only saw a small single-digit decline in retail volume terms in 2022. Condensed milk has seen a more stable sales performance due to the increased demand for canned food since the war started. In response to the threat po...

Euromonitor International's Other Dairy in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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