

Other Dairy in North Macedonia

Market Direction | 2023-09-28 | 19 pages | Euromonitor

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Report description:

Other dairy is witnessing robust growth in 2023 thanks to rising unit prices, as a result of inflationary pressure, coupled with relatively stable and uninterrupted consumer demand for products in this particular category. The prevalence of home cooking and home baking in North Macedonia has remained strong since the COVID-19 pandemic, driving demand for core products such as cream. Chilled snacks are becoming more appealing as daily routines return to normality and people increasingly value con...

Euromonitor International's Other Dairy in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2023

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Constant flurry of new products in shelf-stable and chilled desserts

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