

NRT Smoking Cessation Aids in Turkey

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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Report description:

Although there are no legal imports of electronic cigarettes in Turkey, these products are readily available in most large urban centres. More and more people who want to quit smoking cigarettes have started to use e-vapour products and heated tobacco, which are also becoming substitute products for NRT smoking cessation aids. Indeed, some local consumers are switching to these variants, rather than attempt to quit smoking outright. This shift to e-cigarettes continues to hinder the growth poten...

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT gum benefits from convenience and oral replacement advantages

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