

NRT Smoking Cessation Aids in Turkey

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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Report description:

Although there are no legal imports of electronic cigarettes in Turkey, these products are readily available in most large urban centres. More and more people who want to quit smoking cigarettes have started to use e-vapour products and heated tobacco, which are also becoming substitute products for NRT smoking cessation aids. Indeed, some local consumers are switching to these variants, rather than attempt to quit smoking outright. This shift to e-cigarettes continues to hinder the growth poten...

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN TURKEY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Electronic cigarettes hinder the growth potential of NRT smoking cessation aids

NRT gum benefits from convenience and oral replacement advantages

Multinationals leverage reputation for quality and effectiveness to dominate

PROSPECTS AND OPPORTUNITIES

Rx products to continue to pose a strong threat to OTC alternatives

Healthier lifestyle trend to increase the numbers of smokers using NRT smoking cessation aids

Lack of innovation to hinder NRT smoking cessation aids

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN TURKEY

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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