

## **NRT Smoking Cessation Aids in Sweden**

Market Direction | 2023-10-03 | 22 pages | Euromonitor

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### **Report description:**

With only around one in 16 Swedes claiming to smoke, there is a limited potential consumer base for NRT smoking cessation aids compared with other categories, such as analgesics, cough, cold and allergies (hay fever) remedies, and wound care, which encompass practically the entire population. Furthermore, smoking prevalence declined over the review period, due to rising consumer health-consciousness. While a rise in the number of smokers looking to quit supported demand for NRT smoking cessation...

Euromonitor International's NRT Smoking Cessation Aids in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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