

NRT Smoking Cessation Aids in Slovakia

Market Direction | 2023-10-03 | 22 pages | Euromonitor

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Report description:

Although smoking prevalence and the number of smokers in Slovakia have been falling gradually, they are still considered high, compared to other European countries. In December 2022, the Slovak government approved an action plan, with a focus on further reducing smoking prevalence and the number of smokers, as well as restricting the access of minors to tobacco products. Although the plan emphasises the need to reduce the health risks for people who do not stop smoking, there is no proposal for...

Euromonitor International's NRT Smoking Cessation Aids in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The Slovak government approves an action plan to reduce the smoking population

NRT gum and NRT lozenges benefit from higher visibility and marketing

Limited competition and distribution for NRT smoking cessation aids

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Self-medication/self-care and preventive medicine

Switches

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