

NRT Smoking Cessation Aids in Hungary

Market Direction | 2023-10-05 | 24 pages | Euromonitor

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Report description:

In keeping with the trend witnessed throughout the review period, total volume sales of NRT smoking cessation aids have continued to contract in 2023, with all categories set to post negative results in this respect. This is partly explained by the fact that while still comparatively high, the rate of smoking prevalence among the Hungarian population and the actual number of smokers in the country are both in long-term decline, hence the potential consumer base for these products is steadily shr...

Euromonitor International's NRT Smoking Cessation Aids in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN HUNGARY

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Long-term trend of declining volume sales persists

Health concerns and economic factors help to buoy demand

Omega Pharma and Johnson & Johnson maintain near-duopoly

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Vitamins and dietary supplements registration and classification
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