

Herbal/Traditional Products in Uruguay

Market Direction | 2023-10-06 | 20 pages | Euromonitor

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Report description:

Herbal/traditional products are expected to register a slight fall in constant value sales, as continuing rising prices hits profitability. That being said, demand is steady, and there is an increasing range of herbal/traditional products available through pharmacies, as a growing number of consumers look for more natural options to treat their ailments. They are generally used to treat minor illnesses or taken as a preventative health measure. However, value sales are still lower than for most...

Euromonitor International's Herbal/Traditional Products in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Herbal/Traditional Products in Uruguay
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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand holds steady, in spite of rising prices

Landscape increasingly fragmented

Herbal/traditional sleep aids sees highest value growth

PROSPECTS AND OPPORTUNITIES

Continued growth over forecast period

Older people key consumer base

Focus on climate change widens consumer base

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products: Value 2018-2023

Table 2 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 5 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

CONSUMER HEALTH IN URUGUAY

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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