

## **Herbal/Traditional Products in Slovenia**

Market Direction | 2023-10-06 | 21 pages | Euromonitor

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### **Report description:**

Driven by a stronger consumer emphasis on health and wellbeing, current value sales of herbal/traditional products are experiencing moderate growth in 2023. In Slovenia, there is an emerging preference for herbal/traditional products over standard non-herbal alternatives, attracting a greater number of consumers to the category. Herbal medicine has deep roots in traditional Slovenian culture. Following a surge in environmental consciousness and escalating interest in nature-aligned products, the...

Euromonitor International's Herbal/Traditional Products in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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A fragmented competitive landscape leads to a wide variety of choice

E-commerce posts strong sales, offering a wide variety of goods

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Herbal digestive remedies benefit from an ageing population in the country

E-commerce is set to drive growth as consumers look for international products

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