

## **Herbal/Traditional Products in Slovakia**

Market Direction | 2023-10-03 | 23 pages | Euromonitor

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### **Report description:**

The strong wave of influenza in Q1 2023 and the stronger than anticipated return of common respiratory infections are stimulating the demand for many herbal/traditional products in Slovakia at the end of the review period. Herbal/traditional products tend to benefit from consumer perception that they are safer than other OTC products, with few or no side effects, in comparison with chemical-based drugs. Furthermore, the availability of herbal/traditional cough and cold remedies was more stable t...

Euromonitor International's Herbal/Traditional Products in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2023

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