

Herbal/Traditional Products in Pakistan

Market Direction | 2023-10-05 | 21 pages | Euromonitor

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Report description:

Herbal/traditional products are expected to register healthy current value and volume growth in 2023. Consumers are becoming concerned about the side effects of other OTC consumer health products. They appreciate the natural properties of traditional/herbal products and deem them to be safer. Also, as consumers look to prioritise health and wellness and look to adopt a more natural and holistic approach to their overall health, there is continued demand for herbal/traditional products. Bands are...

Euromonitor International's Herbal/Traditional Products in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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