

Herbal/Traditional Products in Lithuania

Market Direction | 2023-10-03 | 21 pages | Euromonitor

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Report description:

Herbal/traditional medicine is generally very popular in the Lithuanian market, covering local and international players. The landscape is a sizeable product area in Lithuania, and in 2023, despite soaring inflation caused by an energy crisis, herbal/traditional products are expected to register healthy retail value growth. Consumers tend to tackle soft symptoms of various diseases with herbal/traditional products, leaving serious conditions for the more mainstream OTC options.

Euromonitor International's Herbal/Traditional Products in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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