

Herbal/Traditional Products in Azerbaijan

Market Direction | 2023-10-05 | 22 pages | Euromonitor

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Report description:

The herbal/traditional cough, cold and allergy (hay fever) remedies product area has been putting up strong volume growth numbers in Azerbaijan during 2023. Rises are largely a result of the parental pursuit for safer, healthful alternatives - particularly for their little ones. The perception of safety around herbal remedies is translating into hard sales figures. Parents are increasingly steering clear of synthetic pharmaceuticals in favour of traditional recipes when their children get common...

Euromonitor International's Herbal/Traditional Products in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Herbal/Traditional Products in Azerbaijan
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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Parents prefer nature's pharmacy for their children

Sleep aids faces fall after 2022's surge

Herbal goes viral

PROSPECTS AND OPPORTUNITIES

Players benefit from consumer loyalty in a highly fragmented landscape

More local producers to gain share

Lingering efficacy doubts will continue to curb growth for digestive and dermatological options

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products: Value 2018-2023

Table 2 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 5 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

CONSUMER HEALTH IN AZERBAIJAN

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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