

Herbal/Traditional Products in Azerbaijan

Market Direction | 2023-10-05 | 22 pages | Euromonitor

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Report description:

The herbal/traditional cough, cold and allergy (hay fever) remedies product area has been putting up strong volume growth numbers in Azerbaijan during 2023. Rises are largely a result of the parental pursuit for safer, healthful alternatives - particularly for their little ones. The perception of safety around herbal remedies is translating into hard sales figures. Parents are increasingly steering clear of synthetic pharmaceuticals in favour of traditional recipes when their children get common...

Euromonitor International's Herbal/Traditional Products in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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