

Fine Wines/Champagne and Spirits in Spain

Market Direction | 2023-10-05 | 21 pages | Euromonitor

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Report description:

Retail current value sales of fine wines/champagne and spirits grew by 8% in 2023 to total EUR654 million, as a result of a consumer desire to indulge themselves after the Coronavirus (COVID-19) pandemic. Socialising (at home as well as in the on-trade channel) remains a priority for many consumers, following the enforced lockdowns introduced in 2020-2022. Interest in high-end champagne, luxury spirits and other fine wines was boosted by the return of important celebrations, such as weddings, ch...

Euromonitor International's Fine Wines/Champagne and Spirits in Spain report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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