

Fine Wines/Champagne and Spirits in Singapore

Market Direction | 2023-10-05 | 21 pages | Euromonitor

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Report description:

Value sales of fine wines/champagne and spirits grew by 14% to total SGD99 million in 2023, as a result of a consumer desire to have fun and enjoy experiences after the pandemic. Socialising is a priority pastime for many consumers, following on from the enforced lockdowns introduced in 2020-2022. The return of weddings and other important life events has also led to a rise in consumption of fine champagne and other luxury wines and spirits. Per capita spend in Singapore stood at SGD18.30 within...

Euromonitor International's Fine Wines/Champagne and Spirits in Singapore report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Moët Hennessy Diageo Singapore Pte Ltd is the number one player in fine wines/champagne and spirits in 2022

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