

Eye Care in Peru

Market Direction | 2023-10-05 | 22 pages | Euromonitor

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Report description:

Eye care is another winning category in consumer health in Peru in 2023, with a growing number of people seeking products which will soothe their eyes after spending long hours working and/or studying, in addition to spending long periods of time on screens from smartphones to laptops, for recreation and entertainment as well as for required needs.

Euromonitor International's Eye Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

EYE CARE IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Eye care is another winner, but consumers have low brand awareness

Visiver, private label of InRetail Pharma, maintains its lead in eye care

Eye care awareness continues to grow, with different issues seen within adults and children

PROSPECTS AND OPPORTUNITIES

Allergy eye care remains a category with little competition

Vitamins and dietary supplements for the eyes will become more important

Gamers: a target audience with great potential

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2018-2023

Table 2 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Eye Care: % Value 2019-2023

Table 4 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 5 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN PERU

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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