

## **Digestive Remedies in Turkey**

Market Direction | 2023-10-04 | 23 pages | Euromonitor

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### **Report description:**

Following on from the Coronavirus (COVID-19) pandemic and rising cost of living amid high inflation, the economic and social damage caused by earthquakes and the upheaval of political elections have played their parts in increasing stress levels in the country. The incidence of digestive disorders has increased as a result, stimulating the demand for antacids, which the only significant OTC category in indigestion and heartburn remedies in Turkey.

Euromonitor International's Digestive Remedies in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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