

Digestive Remedies in Tunisia

Market Direction | 2023-10-04 | 21 pages | Euromonitor

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Report description:

Laxatives looks set to be the most dynamic category in digestive remedies in 2023 in Tunisia in current value terms. This growth is linked to various factors, including changes in lifestyle and dietary patterns, with consumers leading busier lives and eating more fast food such as fried food and sandwiches. This in turn has led to an increase in digestive complaints which is pushing consumers to seek effective digestive remedies such as laxatives.

Euromonitor International's Digestive Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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