

## **Digestive Remedies in Tunisia**

Market Direction | 2023-10-04 | 21 pages | Euromonitor

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### **Report description:**

Laxatives looks set to be the most dynamic category in digestive remedies in 2023 in Tunisia in current value terms. This growth is linked to various factors, including changes in lifestyle and dietary patterns, with consumers leading busier lives and eating more fast food such as fried food and sandwiches. This in turn has led to an increase in digestive complaints which is pushing consumers to seek effective digestive remedies such as laxatives.

Euromonitor International's Digestive Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Digestive Remedies in Tunisia  
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List Of Contents And Tables

### **DIGESTIVE REMEDIES IN TUNISIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Laxatives showing the most dynamic growth in 2023

The lack of several imported brands

Local brands look to fill the gap left by absent imported products

#### **PROSPECTS AND OPPORTUNITIES**

Paediatric digestive remedies projected to record the most dynamic growth over the forecast period

Competition between local brands of paediatric digestive remedies expected to heat up as demand grows

Price stagnation could limit the growth potential of the category

#### **CATEGORY DATA**

Table 1 Sales of Digestive Remedies by Category: Value 2018-2023

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

### **CONSUMER HEALTH IN TUNISIA**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

#### **MARKET DATA**

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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