

Digestive Remedies in Serbia

Market Direction | 2023-10-05 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

According to research, 36% of Serbian citizens admit that they do not care enough about their diets, and this causes digestive problems, with 43% complaining of indigestion, heartburn, and other digestive problems. Indigestion and heartburn are the most common problems for Serbian citizens. Only 3% of Serbians have serious chronic problems. Although many Serbians admit that they have an unhealthy diet, 48% report that they have eaten more healthily during the last 12 months, which is above the E...

Euromonitor International's Digestive Remedies in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Digestive Remedies in Serbia Euromonitor International October 2023

List Of Contents And Tables

DIGESTIVE REMEDIES IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Unhealthy diets

Health and wellness trend undermines demand

Price sensitivity supports demand for local products

PROSPECTS AND OPPORTUNITIES

Ongoing price sensitivity early in forecast period

Shift to healthier diets

Intensification of competition

CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2018-2023

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SERBIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 ☐Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Digestive Remedies in Serbia

Market Direction | 2023-10-05 | 20 pages | Euromonitor

Select license	License					Price
	Single User Lie	Single User Licence				
	Multiple User License (1 Site)					€1650.00
	Multiple User License (Global)					€2475.00
					VAT	
					Total	
	evant license option. I at 23% for Polish b			companies who are ui	nable to provide a	
** VAT will be added			ividuals and EU based		nable to provide a	
** VAT will be added			ividuals and EU based Phone*		nable to provide a	
** VAT will be added mail* irst Name*			ividuals and EU based		nable to provide a	
** VAT will be added mail* irst Name*			ividuals and EU based Phone*		nable to provide a	
** VAT will be added imail* irst Name* bb title*			ividuals and EU based Phone*	companies who are u	nable to provide a	
** VAT will be added Email* First Name* Ob title* Company Name*			ividuals and EU based Phone* Last Name*	companies who are u	nable to provide a	
** VAT will be added Email* First Name* Ob title* Company Name* Address*			Phone* Last Name* EU Vat / Tax ID	companies who are u	nable to provide a	
]** VAT will be added Email* First Name* ob title* Company Name* Address*			Phone* Last Name* EU Vat / Tax ID City*	companies who are u	nable to provide a	
			Phone* Last Name* EU Vat / Tax ID City* Country*	/ NIP number*	nable to provide a	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com