

Digestive Remedies in Peru

Market Direction | 2023-10-05 | 24 pages | Euromonitor

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Report description:

The climatic context of 2023, caused by the El Nino Costero weather event, has increased digestive diseases such as diarrhoea and nausea, caused especially by rotavirus. Indeed, the National Centre for Epidemiology, Disease Prevention and Control (CDC Peru), of the Ministry of Health (Minsa), reported an outbreak of acute diarrheal disease as early as February 2023. Response teams and the technical team of the CDC Peru carried out epidemiological research and outbreak control activities, obtaini...

Euromonitor International's Digestive Remedies in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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New line extensions and launches boost the image of digestive remedies

Vitamins and dietary supplements gain prominence over smaller categories of digestive remedies

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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