

## **Dietary Supplements in Uruguay**

Market Direction | 2023-10-06 | 22 pages | Euromonitor

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### **Report description:**

For the second consecutive year, dietary supplements is expected to register a significant fall in volume sales. Two main factors are causing this negative performance. With concerns about COVID-19 abating, consumers are less concerned about boosting their immune systems through taking preventative health measures such as dietary supplements. In addition, as inflation continues to be high in 2023, consumers are prioritising essential consumer health products.

Euromonitor International's Dietary Supplements in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Dietary Supplements in Uruguay  
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List Of Contents And Tables

### **DIETARY SUPPLEMENTS IN URUGUAY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Second year of volume decline

Direct seller Omnilife continues to lead in 2023

Dietary supplements highlight natural properties

#### **PROSPECTS AND OPPORTUNITIES**

Multi-channel presence vital over forecast period

Environmental consciousness continues to shape purchasing decisions

Protein supplements register healthy volume growth

#### **CATEGORY DATA**

Table 1 Sales of Dietary Supplements by Category: Value 2018-2023

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 3 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 4 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

### **CONSUMER HEALTH IN URUGUAY**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### **MARKET DATA**

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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