

Dietary Supplements in Tunisia

Market Direction | 2023-10-04 | 22 pages | Euromonitor

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Report description:

The advertising of dietary supplements through social media platforms such as Facebook, Instagram, and TikTok is becoming increasingly common in Tunisia. Bloggers, particularly pharmacists and doctors, play a significant role in promoting these products to their followers and audiences. Social media provides a convenient and accessible platform for sharing information about dietary supplements, their benefits, and how they can support various health goals. Pharmacists and doctors, being trusted...

Euromonitor International's Dietary Supplements in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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