

Dietary Supplements in Sweden

Market Direction | 2023-10-03 | 25 pages | Euromonitor

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Report description:

The health and wellness trend continued have a positive impact on sales on dietary supplements in 2023 as consumers focused on preventative health measures, rather than treating symptoms as they occurred. This trend was exacerbated by the COVID-19 pandemic, which emphasised the importance of chronic disease prevention and brought the language of medical terminology and treatments into everyday conversations. Consumers are now accustomed to researching their own health-related issues and finding...

Euromonitor International's Dietary Supplements in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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