

Dietary Supplements in Slovakia

Market Direction | 2023-10-03 | 25 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic brought spikes in retail volume and current value growth across most categories of dietary supplements in 2020 and 2021. Dietary supplements with immune system positioning saw particularly strong interest from Slovak consumers in the face of the virus. However, as the pandemic was brought under control, the demand for such dietary supplements stabilised. Instead, consumers shifted their focus towards other types of dietary supplements, with positioning such as...

Euromonitor International's Dietary Supplements in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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