

Dietary Supplements in Peru

Market Direction | 2023-10-05 | 26 pages | Euromonitor

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Report description:

Dietary supplements is enjoying healthy growth, with trends similar to those seen in vitamins. For example, products which offer multiple benefits are proving popular and, in this case, combination dietary supplements is showing the most robust performance. Probiotics supplements is another subcategory worthy of note, the awareness for which was increased during the era of health and wellbeing trends triggered by the pandemic. Consumers became better educated about the importance of healthy gut...

Euromonitor International's Dietary Supplements in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIETARY SUPPLEMENTS IN PERU

KEY DATA FINDINGS

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Specialisations in trending ingredients help to boost sales of combination dietary supplements

Direct sales companies opt for omnichannel strategies in ensure ongoing success

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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