

Dietary Supplements in Latvia

Market Direction | 2023-10-03 | 23 pages | Euromonitor

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Report description:

Dietary supplements registered another strong performance in 2023, with double-digit growth in current value terms. Consumers have adopted healthier habits since the pandemic, and are keen to invest more in their health and immunity. Dietary supplements are seen as a more long-term method of reducing the risk of contracting serious infectious diseases. However, consumers are not as well educated on the benefits of specific dietary supplements and consider them expensive without clear health claims.

Euromonitor International's Dietary Supplements in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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