

## **Dietary Supplements in Bulgaria**

Market Direction | 2023-10-05 | 25 pages | Euromonitor

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### **Report description:**

Probiotics, known for their positive impact on digestive health and overall wellbeing, have gained significant traction among health conscious consumers. The growing awareness of probiotics as a preventive measure against common digestive issues, such as bloating, gas, and irregularity, has contributed to their popularity. Bulgarian consumers are proactively seeking solutions to alleviate discomfort and promote digestive wellness, and probiotics have emerged as a natural and effective option. Mo...

Euromonitor International's Dietary Supplements in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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