

Dermatologicals in North Macedonia

Market Direction | 2023-10-03 | 22 pages | Euromonitor

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Report description:

In line with the overall performance of skin care products in beauty and personal care in North Macedonia, dermatologicals is one of the fastest growing consumer health category thanks to strong and continued consumer demand. The product and brand portfolios in dermatologicals continue to expand in 2023 and consumers are increasingly interested in higher quality and more effective products to treat skin conditions. This trend in combination with significant unit price increases amidst the linger...

Euromonitor International's Dermatologicals in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hair loss treatments and vaginal antifungals record the strongest growth

Medicated shampoos continue to benefit from the expanding presence of competitively-priced brands

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Self-medication/self-care and preventive medicine

Switches

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