

## **Dermatologicals in Hungary**

Market Direction | 2023-10-05 | 26 pages | Euromonitor

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### **Report description:**

All dermatologicals categories in Hungary are expected to post negative results in volume terms in 2023, in most cases for the second year in a row. Although a number of different factors have depressed demand in individual categories, the overall trend of decline is primarily attributable to the cost-of-living crisis. With high inflation continuing to erode purchasing power, many consumers have chosen to go without these products if they do not consider them essential or their symptoms are not...

Euromonitor International's Dermatologicals in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Dermatologicals in Hungary

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### List Of Contents And Tables

#### DERMATOLOGICALS IN HUNGARY

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Overall demand weakened by falling purchasing power among Hungarians

Haemorrhoid treatments shows the most resilient performance in volume terms

Bayer remains the clear leader in dermatologicals

##### PROSPECTS AND OPPORTUNITIES

Maturity and population decline will continue to depress volume sales

Population ageing and rising image-consciousness bode well for dermatologicals

Limited growth prospects likely to result in greater consolidation

##### CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

#### CONSUMER HEALTH IN HUNGARY

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

##### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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