

Dairy Products and Alternatives in North Macedonia

Market Direction | 2023-09-28 | 62 pages | Euromonitor

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Report description:

Dairy products and alternatives is witnessing a slowdown in retail volume growth and strong current value growth in 2023, amidst strong inflationary pressure and rising unit prices of dairy products. Production costs have remained high since the outbreak of the war in Ukraine, including raw materials and fodder, energy and transportation costs

Euromonitor International's Dairy Products and Alternatives in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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