

Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay

Market Direction | 2023-10-06 | 21 pages | Euromonitor

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Report description:

With value sales of cough and cold and allergy (hay fever) remedies reducing to more normal levels. as concern about COVID-19 abate, there is expected to be a decline in volume sales in 2023. The exception being medicated confectionery. Along with less concern about coughs and cold, continuing high inflation, is expected to lead to consumers reining in on spending as much as possible. Lastly, there is also supply disruptions, especially with maltitol (a fundamental ingredient for the preparatio...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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