

## **Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia**

Market Direction | 2023-10-04 | 21 pages | Euromonitor

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### **Report description:**

In Tunisia, there is a strong preference for unit-dose sachets among consumers when it comes to cough, cold and allergy (hay fever) remedies. This format is highly popular and widely used, with brands like Fervex, Gripex, and Doliprex being prominent examples. The sachet dose format offers convenience and ease of use, allowing individuals to measure and consume the remedy quickly and accurately. It is particularly favoured for its portability, making it convenient for on-the-go use.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia

Euromonitor International

October 2023

List Of Contents And Tables

### **COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN TUNISIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Unit-dose sachets remain a popular format

Cough syrup sees a growing presence of locally produced products

Self-medication plays a key role in treating minor ailments

#### **PROSPECTS AND OPPORTUNITIES**

Local production will remain key to the future of cough, cold and allergy (hay fever) remedies

Climate change, urbanisation and pollution all expected to drive demand over the forecast period

Good performances expected from decongestant rubs and nasal sprays

#### **CATEGORY DATA**

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 4 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 5 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 6 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

#### **CONSUMER HEALTH IN TUNISIA**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

#### **MARKET DATA**

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS  
SOURCES  
Summary 1 Research Sources

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