

Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia

Market Direction | 2023-10-06 | 21 pages | Euromonitor

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Report description:

During the past few years, Slovenia has experienced a virtually non-existent flu season due to the outbreak of COVID-19. This led to individuals opting to stay at home and, when going out in public, adhering to practices like wearing face masks, practising social distancing, and frequently washing their hands. This responsible conduct effectively limited the spread of flu-like viruses and was recognised for reducing the number of people affected by commonly transmitted coughs and colds. However,...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Rising allergy levels due to heightened pollution and allergenic species

While international players lead, private label offerings gain ground

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Pharmacies retain dominance for distributions, as online sales are not permitted

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Self-medication/self-care and preventive medicine

Switches

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