

Cough, Cold and Allergy (Hay Fever) Remedies in Slovakia

Market Direction | 2023-10-03 | 24 pages | Euromonitor

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Report description:

In Slovakia, cough, cold and allergy (hay fever) remedies was characterised by very strong increases in retail volume sales of OTC remedies for sore throats, coughs and colds. The high demand was the result of extremely high morbidity throughout the whole year, after nearly two years with a very low incidence of respiratory infections, as consumers lived home-centred lifestyles in the wake of the Coronavirus (COVID-19) pandemic. As the threat of COVID-19 and related restrictions eased and lifted...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Stabilisation follows very strong growth in demand in 2022

Shortage of medicines only partially impacts cough, cold and allergy (hay fever) remedies

Slovak consumers seek out herbal/traditional cough and cold remedies

PROSPECTS AND OPPORTUNITIES

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The category is set to stabilise as key growth drivers ebb

The competitive landscape is expected to remain unchanged despite the greater penetration of private label

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