

Cough, Cold and Allergy (Hay Fever) Remedies in Peru

Market Direction | 2023-10-05 | 24 pages | Euromonitor

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Report description:

Consumers have been returning to doctors' surgeries in the post-pandemic landscape, thus hindering the sales of OTC medicines which they are instead accessing via prescription. This is noted to be the case with antihistamines, for example, along with paediatric variants. Indeed, while the return to out-of-home and sociable lifestyles did bring about a rise in seasonal allergies, along with common colds and coughs, consumers are once again more likely to visit their doctors instead of self-medica...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN PERU

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Self-medication/self-care and preventive medicine

Switches

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