

Consumer Health in Slovenia

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Report description:

Due to the war in Ukraine, increasing energy and production costs, and the ongoing impact of COVID-19, prices have inflated significantly in Slovenia. This has been the primary reason for high current retail value growth in 2023. Levels of retail volume are gradually reverting to the behavioural patterns observed before the outbreak of COVID-19. As such, categories such as cough and cold, hindered by COVID-19 isolation measures, are now witnessing a full recovery as Slovenian individuals engage...

Euromonitor International's Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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