

## **Consumer Health in Latvia**

Market Direction | 2023-10-03 | 80 pages | Euromonitor

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### **Report description:**

Consumer health in Latvia continues to recover from the pandemic in 2023, with major categories seeing demand patterns rebalance as lifestyles shift back normality. Economic uncertainty is prevailing with inflation remaining high in 2023, a trend that has evolved since the global energy crisis and war in Ukraine unfolded in 2022. Inflation remains high and this is contributing to strong current value growth in 2023. A significant proportion of consumers in low income groups have re-evaluated the...

Euromonitor International's Consumer Health in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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