

Cheese in North Macedonia

Market Direction | 2023-09-28 | 17 pages | Euromonitor

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Report description:

In the face of rising prices, cheese consumption remains stable in retail volume terms as this product range remains a popular item in everyday cuisine. Its versatility is a key reason for such high demand, as it can be used in preparing various foods including pizza. Consumer interest in cheese continued to increase during 2023 as increasing numbers of Macedonians came to value the product's high protein content and versatility, with hard cheese in particular seen as an ideal snack option as we...

Euromonitor International's Cheese in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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SOURCES

Summary 1 Research Sources

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