

Analgesics in Slovenia

Market Direction | 2023-10-06 | 22 pages | Euromonitor

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Report description:

Analgesics in Slovenia are projected to experience significant growth in current retail value throughout 2023. Both adult and paediatric analgesics are performing well. During the latter part of the review period, the sector benefited from the dominant presence of renowned brands like Nurofen (Belupo dd), Aspirin (Bayer doo), and Lupocet (Belupo dd), which received extensive promotion through television commercials. Television continues to be a primary channel for advertising analgesics, as the...

Euromonitor International's Analgesics in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Lekadol remains the leading brand, offered in various formats to consumers

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