

**UAE Paints & Coatings Market By Technology (Water based, Solvent based), By Resin (Acrylic, Alkyd, Polyurethane, Epoxy, Polyester, Others), By Sales Channel (Direct, Indirect), By End Use (Architectural, Industrial, Infrastructure), By Region, Competition Forecast & Opportunities, 2018-2028F**

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**Report description:**

UAE Paints & Coatings market is anticipated to register a robust CAGR during the forecast period.

Paints are used to decorate, protect and extend the life of natural and synthetic materials, acting as a barrier against environmental influences. Paints can be roughly divided into decorative paints that are applied on-site to decorate and protect buildings, etc., and industrial paints that are applied at factories to enhance finished products such as automobiles. Paint is a mixture of four basic ingredients: Pigments, resins, solvents, and additives. The pigment is the color, and the resin is the binder or glue. A solvent is a carrier that makes everything liquid and evaporates when the paint dries. Additives provide specific performance characteristics such as anti-stain or anti-mildew properties. Paint is a mixture of four basic ingredients: Pigments, resins, solvents, and additives.

Coating refers to both the substance and the process of applying that substance to the label material. A coating is a (usually liquid) material used to create a film covering the surface of one or more layers within the label construction. Coatings improve the appearance and finish of a surface, add a protective layer to a surface, improve the printability of a surface, or promote adhesion between adjacent or subsequent layers and substances. Coatings are typically applied in a liquid state and converted to a solid film by oxidation (a chemical reaction with oxygen), evaporation (a vehicle turns into a gas leaving a solid film), or polymerization (a chemical reaction induced by a catalyst). Common types of coating substances include emulsions, and lacquers. Coatings can be applied during the manufacturing or conversion process on press, or as a separate finishing operation before or after label printing and can be applied to the entire surface of the material (overcoat) or only a portion of the surface. Paints and Coatings is a thriving industry with its unique properties of providing glossy and decorative finishes, industrial applications of paints and coatings in areas such as construction and architecture, automotive, energy and is increasing.

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## Rise in Demand for Paints & Coating is Fueling the Growth of the Market

According to the Arab Monetary Fund (AMF) in 2020, UAE's construction sector accounted for almost 20% of the total Arab Construction Sector i.e. out of USD186.8 billion, UAE output was USD36.8 billion. Dubai Expo, Abu Dhabi Economic Vision 2030 and We the UAE 2031 are major factors in shaping the UAE's economy from oil sector to other key sectors such as tourism and electrical. Projects such as Mohammed bin Rashid Solar Park (USD13.61 billion), Sharjah Forest Community (USD2.18 billion), and Dubai Commerce City (USD870 million) are bringing huge investments into the country both from local and international players. Such investments are expected to drive the UAE Paints & Coatings Market during the forecast period.

The construction industry in the United Arab Emirates is expected to have a bright future, thanks to a number of government programmes, including the Sheikh Zayed Housing Programme, the National Strategy of Higher Education 2030, the Energy Strategy 2050, and the Dubai Tourism Strategy. These initiatives anticipate financial support for residential and commercial building projects.

The Abu Dhabi Department of Municipalities and Transport (DMT) has given the go-ahead for the development of 18 new projects in 2022 in various locations throughout the Abu Dhabi emirate, including Saadiyat Island, Yas Island, Al Reem Island, Madinat Zayed, and other sites. These projects are anticipated to create 5,037 new dwelling units.

In 2021, the UAE government launched Operation 300bn. Under this strategy, the country aims to increase its manufacturing sector's contribution to the national economy from USD36.21 to USD81.68 billion by 2030. The strategy focuses on initiatives that help create 13,500 new industrial SMEs. It mainly focuses on companies and industries committed to sustainable development, advanced technology, and intelligent infrastructure. The new investment will take advantage of Dubai Industrial City's world-class infrastructure, which has played a key role in the country's industrial sector. Already the region's largest manufacturing and logistics hub with over 550 million square feet, the Operation 300bn expect the expansion of the manufacturing footprint in the Emirates to expand into industrial park warehouses, retail, and mixed-use facilities. Operation 300bn aims to solidify Emirates as an attractive global business destination by investing in logistics, real estate, research and development and the country's knowledge-based economy.

Furthermore, The UAE released its National Tourism Strategy in November 2022, aiming to attract an additional US\$27 billion in tourism and 40 million overnight guests by 2031. The UAE wants tourism to contribute US\$122.54 billion to its GDP.

The industrial, commercial, and architectural markets rely heavily on coatings to protect their assets. A coating is generally defined as a thin layer of solid material on a surface that provides enhanced protective, decorative, or functional properties. More specifically, it is a liquid, liquefiable or mastic composition that, when applied to a surface, transforms into a solid protective, decorative, or functional adhesive film. Protective coatings are applied to surfaces to protect substrates from corrosion. An effective way to protect metals from corrosion is to apply a protective coating to physically isolate the substrate from its surroundings. Coatings protect against corrosion as they prevent the elements necessary to initiate the corrosion process from coming together, actively prevent electrochemical reactions from occurring, or direct the corrosion process in a non-damaging direction to the goods.

### Technological Advancements in Paint and Coating Industry:

Megatrends including consumer interest, globalization, and socio-ecological concerns all have a big impact on how the paint and coating sector develops. The greatest technology for performance and eco-sustainability of paints and coatings is being embraced by businesses as globalization gains momentum. The paint and coating business has unquestionably increased demand for technology due to the stability and dependability of raw materials as well as the need for more environmentally friendly solutions. For instance, the UAE's paint sector has seen considerable technological breakthroughs in recent years, which have sparked the creation of cutting-edge, high-performance paints and coatings. This has assisted in solving a variety of issues encountered by the building and construction sector, including adverse weather conditions, pollution, and durability requirements, moisture damage, washable paint, germ-killing paints, and odor-free paints.

### Market Segmentation

UAE Paints & Coatings market is segmented on the basis of technology, resin, sales channel, end use and region. Based on technology, the market is bifurcated into water based and solvent based. Based on resin, the market is further bifurcated into acrylic, alkyd, polyurethane, epoxy, polyester, and others. Based on sales channel, the market is further divided into direct and indirect. Based on end use, the market is further bifurcated into architectural, industrial, and infrastructure. Based on region, the

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market is further bifurcated into Dubai, Abu Dhabi, Sharjah, and Rest of UAE.

#### Market player

Major market players in the UAE Paints & Coatings market are Akzo Nobel UAE Paints L.L.C, Jazeera Factory for Paints Company, Kaizen Paint UAE, European United Tr. Co. LLC., Jotun U.A.E. Ltd. (L.L.C.), Terraco UAE Ltd, Zamil Industrial Investment Co. (LLC), National Paints Factories Co. Ltd., Gulf Polyester Powder Coating Company, Berger Paints Emirates Ltd.

#### Report Scope:

In this report, UAE Paints & Coatings Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□ UAE Paints & Coatings Market, By Technology:

o□ Water based

o□ Solvent based

-□ UAE Paints & Coatings Market, By Resin:

o□ Acrylic

o□ Alkyd

o□ Polyurethane

o□ Epoxy

o□ Polyester

o□ Others

-□ UAE Paints & Coatings Market, By Sales Channel:

o□ Direct

o□ Indirect

-□ UAE Paints & Coatings Market, By Sales Channel:

o□ Architectural

o□ Industrial

o□ Infrastructure

-□ UAE Paints & Coatings Market, By Region:

o□ Dubai

o□ Abu Dhabi

o□ Sharjah

o□ Rest of UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UAE Paints & Coatings market.

#### Available Customizations:

With the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

-□ Detailed analysis and profiling of additional market players.

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