

South America Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-15 | 39 pages | MarketLine

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Report description:

South America Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Summary

Life Insurance in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The South American life insurance market had total gross written premiums of \$47.9 billion in 2022, representing a compound annual growth rate (CAGR) of 4.5% between 2017 and 2022.
- The life insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$27.8 billion, equivalent to 58% of the market's overall value.
- According to the IMF, South America GDP will grow by 1.6% in 2023. The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.9% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$63.9 billion by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life

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insurance market in South America

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in South America
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America life insurance market with five year forecasts

Reasons to Buy

- What was the size of the South America life insurance market by value in 2022?
- What will be the size of the South America life insurance market in 2027?
- What factors are affecting the strength of competition in the South America life insurance market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's life insurance market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market share

1.6. Market rivalry

1.7. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What has been the rationale behind recent M&A activity?

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7.5. How has the COVID-19 outbreak impacted the market?

8 Company Profiles

8.1. Bradesco Seguros SA

8.2. Brasilprev Seguros e Previdencia SA

8.3. Caixa Economica Federal

8.4. Zurich American Insurance Co

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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